



COPYGHANA

Copyright and AI Licensing Information Pack

Licence to copy rightly!

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1 About Copyright and AI Licensing

Artificial intelligence (AI) is increasingly used to develop new technologies, process information, summarise publications, prepare reports and support organisational decision-making. These activities may involve the use of copyrighted books, articles, reports, images and other published materials.

CopyGhana is exploring licensing opportunities to facilitate authorised uses of eligible copyrighted works in AI-related activities while supporting the rights and interests of authors, publishers and other rightsholders.

The proposed Copyright and AI Licensing service is intended to provide a framework through which AI developers and organisations can seek permission for specified uses of copyrighted works, subject to the rights administered by CopyGhana and the terms of the relevant licensing arrangement.

The service may be relevant both to organisations developing AI systems and to institutions using existing AI tools to process copyrighted materials in their daily operations.

2 Who Is the Licensing Service For?

The service is intended for organisations and developers whose AI-related activities may involve the use of copyrighted published materials, including:

- **AI developers and technology companies** developing, training or improving AI models and systems.
- **Businesses and professional organisations** using AI tools to summarise publications, prepare reports or produce internal presentations.
- **Ministries, departments and public institutions** using AI to support research, policy development, briefings and administrative work.
- **Universities and research institutions** using AI systems for research, analysis and other activities involving published works.
- **Data and technology providers** assembling, processing or making content available for AI-related applications.
- **Other organisations** seeking permission for AI-assisted activities involving copyrighted materials.

The appropriate licensing arrangement will depend on the proposed activity, the works involved and the rights available through CopyGhana.

3 What Copyrighted Materials May Be Covered?

Subject to repertoire availability and the rights administered by CopyGhana, eligible works may include:

- Books and book chapters
- Scholarly journals and academic articles
- Newspapers and periodicals
- Reports and other published texts
- Photographs, paintings, drawings and other visual works

The availability of a particular work will depend on whether it falls within CopyGhana's repertoire and whether the relevant AI use is covered by the rights administered or licensed by CopyGhana.

Inclusion in a general category does not guarantee that every work within that category is available for AI licensing.

4 AI Activities and Uses That May Require Licensing

The use of copyrighted materials in AI systems can take different forms. Depending on the activity, the rights involved, existing permissions and applicable law, separate authorisation may be required for uses such as the following.

A. AI Training and Fine-Tuning

AI developers may use copyrighted works as part of datasets to train AI models or adapt existing models for particular tasks, subject areas or applications.

Licensing may be relevant where the activity involves reproducing or otherwise using copyrighted works for these purposes and the necessary rights are administered by CopyGhana.

B. AI-Assisted Summarisation and Content Consolidation

Organisations may provide copyrighted books, articles, reports or other publications to an AI tool to:

- Summarise a publication or document.
- Consolidate information from several sources.
- Extract key findings, themes or recommendations.
- Prepare briefing notes or executive summaries.
- Compare information across multiple publications.

These activities may involve the reproduction, processing or storage of copyrighted materials. Whether permission is required depends on the circumstances, applicable law, existing licences and the way the AI service handles the material.

C. AI-Assisted Presentations, Reports and Workplace Documents

Employees may use AI tools to transform information from copyrighted publications into internal presentations, policy briefs, meeting notes, reports, training materials or other organisational documents.

For example, an employee may upload a published report to an AI assistant to produce a summary for a departmental meeting or combine findings from several publications into an internal presentation.

The fact that a use is internal or non-commercial does not automatically make it permissible or bring it within an existing licence. The relevant rights and permissions must be considered.

D. Retrieval-Augmented Generation (RAG) and Content Retrieval

Organisations and developers may make copyrighted materials available to an AI-powered retrieval system so that it can locate relevant information and use it to respond to questions or generate outputs.

Depending on the system, this may involve copying, storing, indexing or otherwise processing copyrighted works. Any required permissions will depend on the specific activities and rights involved.

E. Other AI-Assisted Uses

Other AI-related activities may involve the reproduction, adaptation, storage, analysis, communication or distribution of copyrighted materials.

Prospective licensees should describe their intended uses to CopyGhana so that the relevant rights, permissions and licensing options can be assessed.

IMPORTANT *These examples identify activities for which copyright permission may need to be considered. They do not mean that every use of AI involving copyrighted material necessarily requires a separate licence.*

5 Benefits for AI Developers and Organisations

A clearly defined copyright licensing arrangement can provide several benefits to organisations developing or using AI technologies.

A pathway to authorised use

Provides a route to seek permission for specified uses of eligible copyrighted materials within CopyGhana's repertoire and rights mandate.

Access to relevant published content

May facilitate access to eligible publications that can support AI development, research, information retrieval and other approved applications, subject to repertoire availability and agreed permissions.

Greater clarity on permitted uses

Helps define which works may be used, for what purposes and under what conditions, reducing uncertainty about the scope of the permission granted.

Support for workplace productivity

Where the relevant rights are available, licensing may facilitate approved AI-assisted activities such as summarising publications, consolidating research findings and preparing internal reports or presentations.

Support for responsible AI development and use

Encourages organisations to consider copyright ownership, licensing requirements and the interests of content creators when developing or deploying AI systems.

Recognition and remuneration of rightsholders

Provides a potential framework for authorised uses that recognises the rights of authors, publishers and other rightsholders whose works are included in the licensing arrangement.

The benefits available to each licensee will depend on the works, rights, uses and conditions covered by the final agreement. Licensing does not guarantee access to every publication or ensure that an AI system will meet all technical, legal or regulatory requirements.

6 How the Licensing Process May Work

The process for obtaining a Copyright and AI Licence will depend on the arrangements established by CopyGhana. A prospective licensee should be prepared to discuss the following matters:

- 1 **Describe the proposed activity.**
Explain whether the organisation intends to train or fine-tune an AI model, use an AI-powered retrieval system, summarise publications, consolidate information or prepare workplace documents using AI.
- 2 **Identify the content requirements.**
Specify the types of publications, subject areas, formats and other relevant content characteristics required.
- 3 **Establish the required permissions.**
Determine whether the proposed activity falls within the rights administered by CopyGhana and whether the required works are available for licensing.
- 4 **Agree on the licensing conditions.**
Clarify the permitted activities, content scope, duration, fees where applicable, security requirements, retention arrangements and other relevant conditions.
- 5 **Complete the licensing arrangements.**
Obtain CopyGhana's approval and complete the necessary agreement before undertaking activities that require the licence.

PLEASE NOTE *This is an indicative outline, not confirmation that a formal application process or licensing service is currently operational. Prospective licensees should contact CopyGhana to enquire about availability and applicable procedures.*

7 Scope, Conditions and Exclusions

A Copyright and AI Licence must clearly define the permissions granted. Prospective licensees should note the following principles:

- **Rights and repertoire:** CopyGhana can only license uses for which it administers or controls the relevant rights.
- **Defined purposes:** Permission for training, fine-tuning, RAG, summarisation or another AI-assisted activity must be established according to the applicable licensing arrangement.
- **No automatic permission:** Identifying a publication, enquiring about a licence or submitting a request does not itself grant permission to use the work.
- **Different uses may require different permissions:** Authorisation to use works for one purpose should not be assumed to cover other AI activities.
- **Third-party services:** The terms and technical practices of the AI service being used may affect how uploaded materials are processed, stored or reused. These matters should be considered when assessing the required permissions.
- **Separate rights may be required:** Some works or uses may require permission directly from a rightsholder or another authorised entity.
- **Conditions on use:** Any requirements relating to access, storage, security, retention, onward sharing, deletion or other uses must be established in the applicable agreement.
- **Legal compliance:** Licensees remain responsible for complying with applicable copyright, data protection and other relevant laws.

A licence does not transfer ownership of the copyrighted works or grant unrestricted permission to reproduce, distribute or use them for purposes outside the agreed scope.

8 Enquiries and Next Steps

AI developers and organisations interested in exploring copyright licensing for AI-related activities may contact CopyGhana to discuss their proposed projects, content requirements and potential licensing options.

When making an enquiry, prospective licensees should briefly describe:

- The intended AI application or activity.
- The types of copyrighted materials involved.
- Whether the use relates to AI development or workplace productivity.
- The anticipated scale and purpose of the proposed use.

CopyGhana

Email

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CopyGhana — Making Copyright Licensing Simple

DISCLAIMER This Information Pack introduces potential licensing options for AI-related uses of copyrighted works. It is not an offer of a licence or a grant of permission. Availability, fees, application procedures and

-specific permissions are subject to confirmation by CopyGhana and the terms of any approved licensing agreement.